

**VPI DESIGNS AND PRODUCES
ADVANCED CONCRETE FURNITURE
FOR PUBLIC SPACES.**

**THE COMPANY WAS FOUNDED BY
ARCHITECTS TO INVENT A NEW
INTEGRITY IN DESIGN AND TECHNOLOGY
OF CONCRETE PRODUCTS AND THEIR
FUNCTION IN PUBLIC SPACES.**

**VPI IS ABOUT CONCRETE,
AND THIS BOOK IS ABOUT VPI.**



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THE REVOLUTION OF PUBLIC SPACES

THE UNSTOPPABLE CHANGES
OF URBAN LIFE

The revolution of public spaces is an ongoing and unstoppable process. A lot is being said about the radically changing quality of urban life and the gradually growing importance of amiable squares, streets, and alleys in our cities but, this revolution, which started about three decades ago, is most importantly not about the spaces and not about the cities. It is about the people.

Locations to love

This period is a wonderful opportunity for architects, landscape architects and builders to create imaginative, adorable, and fascinating public spaces. People have finally started to take over their own areas of residence. They have started to live in their cities in a new, more delightful way. They walk, talk, sit, eat, read or cycle on every possible spot and, fortunately, they have more and more opportunities to do so. And the environment people live and spend their time in should be nice and cosy. It needs to be pleasant. It needs to be a location that is easy to love.

Inspiring furniture

Good street furniture items do not only help make these places look pleasing and attractive but, with the revolutionary changes, they offer even more. Simply put, they ought to be a great support for architects and landscape architects in creating remarkable locations as well as inspiring objects for the users. They must create an atmosphere on their own. They must be true to the revolution of public spaces. They ought to mean something. Something different everywhere they're installed in.

This is our ambition: to create pieces of furniture that are not only useful but meaningful as well. We create furniture that is not only pleasant to look at, but also makes one feel at home in the street. A furniture which is familiar yet brand-new. We aim to make furniture that has the air of freedom. The freedom of public spaces.

